

REGIOGRAPH SOFTWARE

RegioGraph allows you to visualize and evaluate your company data directly on digital maps. This provides insight into data trends and relationships and lends objectivity to your business decisions.

Along with data on regional market potential, RegioGraph reveals the location of untapped potential in your markets. The software's comprehensive analysis, planning and calculation functions allow you to extract more insights from your data, which boosts turnover and efficiency.

RegioGraph includes all maps and purchasing power data for Germany, Austria and Switzerland or a European country of your choice. Use RegioGraph to manage your markets beyond Europe by incorporating our worldwide map sets. Geocoding functionality is also available for selected countries.

AVAILABLE VERSIONS

- **RegioGraph Analysis**
is ideal for carrying out customer and market Analysis directly on digital maps.
- **RegioGraph Planning**
is specially designed for sales territory planning. In addition to the features contained in RegioGraph Analysis, RegioGraph Planning includes customized tools for optimizing existing sales structures and developing new ones.
- **RegioGraph Strategy**
is the expert version of the software and includes all features of RegioGraph Analysis and RegioGraph Planning as well as a range of tools for location evaluations, detailed analyses and comprehensive reporting. This version of the software also includes comprehensive data on potential at the level of street segments (for Germany only). When you order RegioGraph Strategy, you can choose from among GfK data on end consumers or D&B data on business potential.

UPDATE AND UPGRADE PRICE

- **Updating**
Users of the most recent two RegioGraph versions can update to the latest RegioGraph version at a savings of 50% off the full retail price.
- **Upgrading**
Obtain the next highest RegioGraph version for the price difference between the two versions.

ONGOING SAVINGS OF 50%!

Subscribe and save 50%, which already applies to the first order. We'll then automatically send you new versions of the software upon their release.

PRICE LIST



D-A-CH	Analysis	Planning	Strategy	Geocoder
Germany, Austria and Switzerland	€ 1,500	€ 4,000	€ 7,500	*
Germany, Austria and Switzerland, including D&B address data on business potential for Germany*	-	-	€ 11,000	*
Germany, Austria and Switzerland incl. GfK data on end consumers at the level of street segments for Germany	-	-	€ 14,000	*
EUROPE	Analysis	Planning	Strategy	Geocoder
Albania	€ 1,500	€ 4,000	€ 7,500	---
Belarus	€ 3,000	€ 5,500	€ 9,000	---
Belgium	€ 2,000	€ 4,500	€ 8,000	*
Bosnia Herzegovina	€ 2,000	€ 4,500	€ 8,000	---
Bulgaria	€ 2,000	€ 4,500	€ 8,000	*1
Croatia	€ 2,000	€ 4,500	€ 8,000	*
Cyprus	€ 1,500	€ 4,000	€ 7,500	*
Czech Republic	€ 2,000	€ 4,500	€ 8,000	*
Denmark (incl. Faroe, Greenland)	€ 2,000	€ 4,500	€ 8,000	*
Estonia	€ 2,000	€ 4,500	€ 8,000	*
Finland	€ 3,000	€ 5,500	€ 9,000	*
France	€ 3,000	€ 5,500	€ 9,000	*
Greece	€ 2,000	€ 4,500	€ 8,000	*
Hungary	€ 2,000	€ 4,500	€ 8,000	*
Iceland	€ 1,500	€ 4,000	€ 7,500	*
Ireland	€ 1,500	€ 4,000	€ 7,500	*
Italy (incl. San Marino)	€ 3,000	€ 5,500	€ 9,000	*
Kosovo	€ 1,500	€ 4,000	€ 7,500	*
Latvia	€ 2,000	€ 4,500	€ 8,000	*
Lithuania	€ 3,000	€ 5,500	€ 9,000	*
Luxembourg	€ 1,500	€ 4,000	€ 7,500	*
Macedonia	€ 1,500	€ 4,000	€ 7,500	---
Malta	€ 1,500	€ 4,000	€ 7,500	*
Moldova	€ 2,000	€ 4,500	€ 8,000	---
Montenegro	€ 1,500	€ 4,000	€ 7,500	*
Netherlands	€ 2,000	€ 4,500	€ 8,000	*
Norway	€ 3,000	€ 5,500	€ 9,000	*
Poland	€ 3,000	€ 5,500	€ 9,000	*
Portugal	€ 2,000	€ 4,500	€ 8,000	*
Romania	€ 3,000	€ 5,500	€ 9,000	*
Serbia	€ 2,000	€ 4,500	€ 8,000	*
Slovakia	€ 2,000	€ 4,500	€ 8,000	*
Slovenia	€ 2,000	€ 4,500	€ 8,000	*
Spain (incl. Andorra)	€ 3,000	€ 5,500	€ 9,000	*
Sweden	€ 3,000	€ 5,500	€ 9,000	*
Turkey	€ 3,000	€ 5,500	€ 9,000	*1
Ukraine	€ 2,000	€ 4,500	€ 8,000	*
United Kingdom	€ 2,000	€ 4,500	€ 8,000	*

The geocoder is only available for RegioGraph Planning and RegioGraph Strategy. * = Geocoder available, --- = not possible, ¹ Geocoder has restricted functionality.

RegioGraph includes all available digital maps and purchasing power data

*B2B data for additional countries is available upon request.

ASIA	Analysis	Planning	Strategy	Geocoder
Afghanistan	€ 2,000	€ 4,500	€ 8,500	---
Armenia	€ 1,500	€ 4,000	€ 8,000	---
Azerbaijan	€ 1,500	€ 4,000	€ 8,000	---
Bahrain	€ 1,500	€ 4,000	€ 8,000	*
Bangladesch	€ 1,500	€ 4,000	€ 8,000	---
Bhutan	€ 1,500	€ 4,000	€ 8,000	---
Brunei Darussalam	€ 1,500	€ 4,000	€ 8,000	*
Cambodia	€ 2,000	€ 4,500	€ 8,500	---
China	€ 6,000	€ 8,500	€ 12,500	---
Georgia	€ 1,500	€ 4,000	€ 8,000	---
India	€ 5,500	€ 8,000	€ 12,000	*
Indonesia	€ 3,000	€ 5,500	€ 9,500	*
Iran	€ 2,000	€ 4,500	€ 8,500	---
Iraq	€ 2,000	€ 4,500	€ 8,500	---
Israel	€ 2,000	€ 4,500	€ 8,500	---
Japan	€ 3,000	€ 5,500	€ 9,500	---
Jordan	€ 1,500	€ 4,000	€ 8,000	---
Kazakhstan	€ 2,000	€ 4,500	€ 8,500	---
Kuwait	€ 2,000	€ 4,500	€ 8,500	*
Kyrgyzstan	€ 1,500	€ 4,000	€ 8,000	---
Laos	€ 2,000	€ 4,500	€ 8,500	---
Lebanon	€ 1,500	€ 4,000	€ 8,000	---
Malaysia	€ 2,000	€ 4,500	€ 8,500	*
Maldives	€ 1,500	€ 4,000	€ 8,000	---
Mongolia	€ 2,000	€ 4,500	€ 8,500	---
Myanmar	€ 1,500	€ 4,000	€ 8,000	---
Nepal	€ 2,000	€ 4,500	€ 8,500	---
North Korea	€ 2,000	€ 4,500	€ 8,500	---
Oman	€ 1,500	€ 4,000	€ 8,000	*
Pakistan	€ 2,000	€ 4,500	€ 8,500	---
Papua New Guinea	€ 1,500	€ 4,000	€ 8,000	---
Philippines	€ 2,000	€ 4,500	€ 8,500	*
Qatar	€ 1,500	€ 4,000	€ 8,000	*
Russia	€ 3,000	€ 5,500	€ 9,500	*
Saudi Arabia	€ 2,000	€ 4,500	€ 8,500	*
Singapore	€ 1,500	€ 4,000	€ 8,000	*
South Korea	€ 2,000	€ 4,500	€ 8,500	---
Sri Lanka	€ 1,500	€ 4,000	€ 8,000	---
Syria	€ 1,500	€ 4,000	€ 8,000	---
Taiwan	€ 2,000	€ 4,500	€ 8,500	*
Tajikistan	€ 1,500	€ 4,000	€ 8,000	---
Thailand	€ 2,000	€ 4,500	€ 8,500	*
Timor-Leste	€ 1,500	€ 4,000	€ 8,000	---
Turkmenistan	€ 1,500	€ 4,000	€ 8,000	---
United Arab Emirates	€ 1,500	€ 4,000	€ 8,000	*
Uzbekistan	€ 2,000	€ 4,500	€ 8,500	---
Viet Nam	€ 2,000	€ 4,500	€ 8,500	*
Yemen	€ 2,000	€ 4,500	€ 8,500	---

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 * = Geocoder available, --- = not possible, 1) Geocoder has restricted functionality.

RegioGraph includes all available digital maps

AFRICA	Analysis	Planning	Strategy	Geocoder
Algeria	€ 1,500	€ 4,000	€ 7,500	---
Angola	€ 1,500	€ 4,000	€ 7,500	---
Benin	€ 1,500	€ 4,000	€ 7,500	---
Botswana	€ 1,500	€ 4,000	€ 7,500	---
Burkina Faso	€ 1,500	€ 4,000	€ 7,500	---
Burundi	€ 1,500	€ 4,000	€ 7,500	---
Cameroon	€ 1,500	€ 4,000	€ 7,500	---
Cape Verde	€ 1,500	€ 4,000	€ 7,500	---
Central African Republic	€ 1,500	€ 4,000	€ 7,500	---
Chad	€ 1,500	€ 4,000	€ 7,500	---
Comoros	€ 1,500	€ 4,000	€ 7,500	---
Congo	€ 1,500	€ 4,000	€ 7,500	---
Democratic Republic of Congo	€ 1,500	€ 4,000	€ 7,500	---
Djibouti	€ 1,500	€ 4,000	€ 7,500	---
Egypt	€ 2,000	€ 4,500	€ 8,000	---
Equatorial Guinea	€ 1,500	€ 4,000	€ 7,500	---
Eritrea	€ 1,500	€ 4,000	€ 7,500	---
Ethiopia	€ 1,500	€ 4,000	€ 7,500	---
Gabon	€ 1,500	€ 4,000	€ 7,500	---
Gambia	€ 1,500	€ 4,000	€ 7,500	---
Ghana	€ 1,500	€ 4,000	€ 7,500	---
Guinea	€ 1,500	€ 4,000	€ 7,500	---
Guinea-Bissau	€ 1,500	€ 4,000	€ 7,500	---
Ivory Coast	€ 1,500	€ 4,000	€ 7,500	---
Kenya	€ 1,500	€ 4,000	€ 7,500	---
Lesotho	€ 1,500	€ 4,000	€ 7,500	---
Liberia	€ 1,500	€ 4,000	€ 7,500	---
Libya	€ 1,500	€ 4,000	€ 7,500	---
Madagascar	€ 1,500	€ 4,000	€ 7,500	---
Malawi	€ 1,500	€ 4,000	€ 7,500	---
Mali	€ 1,500	€ 4,000	€ 7,500	---
Mauretania	€ 1,500	€ 4,000	€ 7,500	---
Mauritius	€ 1,500	€ 4,000	€ 7,500	---
Mayotte	€ 1,500	€ 4,000	€ 7,500	---
Morocco	€ 2,000	€ 4,500	€ 8,000	---
Mozambique	€ 1,500	€ 4,000	€ 7,500	---
Namibia	€ 1,500	€ 4,000	€ 7,500	---
Niger	€ 1,500	€ 4,000	€ 7,500	---
Nigeria	€ 1,500	€ 4,000	€ 7,500	---
Reunion	€ 1,500	€ 4,000	€ 7,500	---
Rwanda	€ 1,500	€ 4,000	€ 7,500	---
Sao Tome and Principe	€ 1,500	€ 4,000	€ 7,500	---
Senegal	€ 1,500	€ 4,000	€ 7,500	---
Seychelles	€ 1,500	€ 4,000	€ 7,500	---
Sierra Leone	€ 1,500	€ 4,000	€ 7,500	---
Somalia	€ 1,500	€ 4,000	€ 7,500	---
South Africa	€ 2,500	€ 5,000	€ 8,500	*
South Sudan	€ 1,500	€ 4,000	€ 7,500	---
Sudan	€ 1,500	€ 4,000	€ 7,500	---
Swaziland	€ 1,500	€ 4,000	€ 7,500	---
Tanzania	€ 1,500	€ 4,000	€ 7,500	---
Togo	€ 1,500	€ 4,000	€ 7,500	---
Tunesia	€ 1,500	€ 4,000	€ 7,500	---
Uganda	€ 1,500	€ 4,000	€ 7,500	---
Western Sahara	€ 1,500	€ 4,000	€ 7,500	---
Zambia	€ 1,500	€ 4,000	€ 7,500	---
Zimbabwe	€ 1,500	€ 4,000	€ 7,500	---

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RegioGraph includes all available digital maps

AMERICA	Analysis	Planning	Strategy	Geocoder
Argentina	€ 3,000	€ 5,500	€ 9,000	*
Belize	€ 1,500	€ 4,000	€ 7,500	---
Bolivia	€ 2,000	€ 4,500	€ 8,000	---
Brazil	€ 5,000	€ 7,500	€ 11,000	*
Canada	€ 2,000	€ 4,500	€ 8,000	*
Chile	€ 2,000	€ 4,500	€ 8,000	*
Colombia	€ 2,000	€ 4,500	€ 8,000	*
Costa Rica	€ 2,000	€ 4,500	€ 8,000	---
Ecuador	€ 2,000	€ 4,500	€ 8,000	---
El Salvador	€ 1,500	€ 4,000	€ 7,500	---
Falkland Islands	€ 1,500	€ 4,000	€ 7,500	---
French Guiana	€ 1,500	€ 4,000	€ 7,500	---
Guatemala	€ 1,500	€ 4,000	€ 7,500	---
Guyana	€ 1,500	€ 4,000	€ 7,500	---
Honduras	€ 1,500	€ 4,000	€ 7,500	---
Jamaica	€ 1,500	€ 4,000	€ 7,500	---
Mexico	€ 5,000	€ 7,500	€ 11,000	*
Nicaragua	€ 1,500	€ 4,000	€ 7,500	---
Panama	€ 1,500	€ 4,000	€ 7,500	---
Paraguay	€ 1,500	€ 4,000	€ 7,500	---
Peru	€ 1,500	€ 4,000	€ 7,500	---
Puerto Rico	€ 1,500	€ 4,000	€ 7,500	---
Suriname	€ 1,500	€ 4,000	€ 7,500	---
Uruguay	€ 1,500	€ 4,000	€ 7,500	---
USA	€ 2,000	€ 4,500	€ 8,000	*
Venezuela	€ 2,000	€ 4,500	€ 8,000	---

AUSTRALIA	Analysis	Planning	Strategy	Geocoder
Australia (incl. New Zealand)	€ 3,000	€ 5,500	€ 9,000	---
New Zealand	€ 1,500	€ 4,000	€ 7,500	---
Pacific Islands	€ 1,500	€ 4,000	€ 7,500	---

CONTINENT EDITIONS	Analysis	Planning	Strategy	Geocoder
Western Europe	€ 10,000	€ 12,500	€ 16,000	
Eastern Europe	€ 10,000	€ 12,500	€ 16,000	
Europe, complete	€ 17,000	€ 19,500	€ 23,000	
Europe 2-digit postcodes/NUTS edition	€ 2,000	€ 4,500	€ 8,000	
Africa	€ 5,000	€ 7,500	€ 11,000	
Asia	€ 17,000	€ 19,500	€ 23,000	
America	€ 11,000	€ 13,500	€ 17,000	
Australia (incl. New Zealand)	€ 3,000	€ 5,500	€ 9,000	
World Map Edition, complete	€ 35,000	€ 37,500	€ 41,000	
World Map Edition, admin 1	€ 2,000	€ 4,500	€ 8,000	

For Europe, RegioGraph includes all available maps and purchasing power data

For all non-European countries, RegioGraph includes the available digital maps

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